

GDPR Regulated Privacy Policy Statement

Effective date: 2018.05.25.

1. The extent of the Privacy Policy Statement

1.1 This Data Processing Agreement forms part of the Contract for Services provided by the Embassy of the Republic of Korea, Cultural Center (1023 Budapest, Frankel Leó str. 30-34., tax number: 30536685-1-51) ("**Data Controller**") through the website <http://www.koreaifilm.hu/> ("**website**") in regards to the policies of private data provided on the website by **Users**.

Active engagement with the services provided on the **website** equates to recognition of current statement as binding: the application form containing private data is only validated by the User ticking the "I accept the GDPR Regulated Privacy Policy Statement" box.

1.2 This Agreement considers - Regulation (EU) 2016/679 of the European Parliament and of the Council, (Protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) In addition, the following Hungarian regulations:

-Act CXII of 2011 of the Civil Code (CC hereafter) on informational self-determination (információs önrendelkezési jogról szóló 2011. évi CXII törvény)

- Act V of 2013 of the CC (Polgári Törvénykönyvről szóló 2013. évi V. törvény)

- Act XLVIII of 2008 on Basic Conditions and Certain Limitations of Economic Advertising Activities (a gazdasági reklámtevékenység alapvető feltételeiről és egyes korlátairól szóló 2008. évi XLVIII. törvény),

- Act CVIII of 2001 on Some Questions about Electronic Commercial Services and Services Related to Information Society (az elektronikus kereskedelmi szolgáltatások, valamint az információs társadalommal összefüggő szolgáltatások egyes kérdéseiről szóló 2001. évi CVIII. törvény),

-Act C of 2000 on accountancy, filling in and retainment of original documents (számvitelről szóló 2000. évi C. törvény a bizonylatok kiállítását és megőrzését illetően).

The Agreement is a record that registrations (data) and documents may implicitly and necessarily contain personal data to be stored according to the general policies as well as some sectoral legislation, observing the personal rights of **Users**.

1.3 **Data Controller** reserves the right concerning legal protection related to contents found at website and regulations about using website, enforcement and change of regulations. Changes to rules and declaration about this must be published continually, and in the same way as the previous version was published at **website**. Changes take effect one day following the publishing of the changes and declaration.

1.4 Definitions and Interpretation

1.4.1 **Data pool**: the totality of data processed in one register;

1.4.2 **Data Management**: Regardless of the procedure employed, data Management is defined as an operation or set of operations performed with the data such as: collection, capture, recording, organisation, storage, changing, use, transfer, disclosure, alignment or combination, blocking, erasure and destruction.

1.4.3 **Data Controller**: A natural person, legal entity or non-incorporated organisation that defines the purposes of the management of the personal data on its own or jointly with others, adopts and

implements the decisions regarding data Management. In regards to the present Agreement, Korean cultural Center constitutes **data Controller**.

1.4.4 **Personal data:** Any data or information, based on which a natural person (User) becomes identifiable directly or indirectly.

1.4.5 **Data Processor:** A natural person, legal entity or non-incorporated organisation representing the data Controller by processing personal data. Presently, the data Controller is represented by the following data Processors:

Company name: Domain Regisztráció Számítástechnikai Szolgáltató Kft.
Tax no.: 14035971-2-42
Trade register no.: 01-09-903212
Phone no.: +36 20 999 9771
E-mail: info@domainregisztraciokft.hu

Company name: VNDesign Technology Kft.
Tax no.: 24818186-2-43
Trade register no.: 01-09-183958
Phone no.: +36 30 976 7168
E-mail: hello@vndesign.hu

1.4.6 **Service(s):** Services provided by the data Controller that are available to to Users as procurers of facilities. Services in connection with which the data is collected and controlled.

1.4.7 **User:** A natural person enlisting the services of the data Controller, or contacting and providing the data Controller with at least one piece of personal data (1.5) in regards to the services provided by them.

1.4.8 **Website:** The website operated by the data Controller: <http://www.koreaifilm.hu/>.

1.4.9 **Data pool:** The entirety of data managed in a single set of records.

1.4.10 **Data shredding:** the complete physical destruction of the data medium containing the data.

1.4.11. **Data transfer:** Making the data available to a specific third party.

1.4.12 **Public disclosure:** Making the data available to anyone in the wider public.

1.4.13 **Erasure of data:** Making data unrecognisable in such a way that their recovery is no longer possible.

1.5 The personal data managed

1.5.1 Data Management may manage personal data only in regards to the enlistment of services provided by Data Controller, and with consent of User(s).

1.5.2 The purpose of the management of the data is to register the User for the screening of the film if the User submits the registration form on www.koreaifilm.hu and thereby gives their consent to the management of their data. (Name, e-mail and other personal information)

1.5.3 If the User contacts Data Controller by either the phone number or e-mail address provided on www.koreaifilm.hu, Data Management keeps record of the User's phone number/e-mail address, and stores/manages this data until and to the extent it's necessary to provide the required service(s).

1.6 Further categories of personal data managed

The service provider places anonymous User identifiers (cookies) on the data subject's computer for the purpose of learning more about the data subjects' website usage habits and to thus improve the quality of its services and to display customised pages and marketing (advertising) materials during their visits to the website. Cookies enable the service provider to collect data for analytics, such as demographic and interest data, habits and preferences based on the User's browsing patterns.

Users may delete cookies from their devices, set their browsers to prevent the placement of unique cookies on their computers. Users may block marketing cookies and other types of cookies in the pop-up window that appears when they visit a website. The User acknowledges that by not consenting to cookies, the website might not operate properly/fully, some services may become unavailable/limited.

2. Purpose and extent of data Management

2.1. During the use of services associated with the data Management operations, the personal data of the User is managed by data Management without the use of a data Processor, and through the respective device of data Management. The purpose of data Management is to keep in contact / enter into a contract with the Users.

2.2. In case of consent-based data Management, the legal basis for the management of the data is the data subject's freely given, conscious, informed and uninfluential consent for no other purpose than the one disclosed in the present privacy policy agreement, only in the amount and to the extent essential for achieving the purpose, with a method appropriate to the means, and on the grounds of compliance with legal obligations pertaining to data protection.

2.3. If the User contacts Data Controller by either the phone number or e-mail address provided on the website, Data Management keeps record of the User's phone number/e-mail address, and stores/manages this data until and to the extent it's necessary to provide the required service(s). The capturing of the data is initiated by the data subject, and is to be considered freely given consent.

2.4. Through the course of contracting with Data Management, the legal basis for personal data Management is the necessity of managing the data to execute the performance of the contract if of the parties are concerned, or the necessity to the steps to be taken prior to contracting, at the request of the concerned party.

2.5. Purpose of data Management:

The service provider manages data for the purpose of providing services and fulfilling legal obligations, with an emphasis of:

- Keeping contact with Users with the primary purpose of adequately keeping them informed, and replying to messages sent by Users.
- Fulfillment of obligations of tax declaration and legal hold warrants.

Personal data is to be stored by Data Management to the extent and scope necessary to the purpose, or to the date mandated by legal obligation. The data Controller shall erase personal data at the request of data subject, in case the contract was not performed/was terminated/expired, if the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; the data subject withdraws consent or Data Management voluntarily renounces the purpose of data Management.

2.6. Data Management manages no data outside the scope of the services provided. In case further data is required to increase efficiency, to pass necessary information/advertisement/other content to Users, for market research or for statistical figures, Users must be informed as to the purpose of further data Management, and must provide informed consent.

2.7. Through the course of using the services provided on the website, Users may disclose personal information in pertinence to themselves, other Users, or a third party. This information is to be managed by Data Management to the extent and scope necessary to the purpose of the services provided on the website.

3. Data transfer

3.1. Data Management may only transfer the available data to a third party after the User is informed as to the purpose of the data transfer, and has provided informed consent.

3.2. Data processing

To carry out its purpose, Data Management enlists the use of the data Processors named in the present agreement. Data Processors do not make independent decisions, they operate solely according to the contract with and upon the instructions of Data Management. Data Management constantly supervises the activity of Data Processor, and the protection of personal data. Data Processors may only involve other data Processors/subcontractors with consent from Data Management.

4. Data security

4.1. Data Management will do everything necessary to prevent and avert any unauthorized third party from attaining the managed data. To enforce this, Data Management will apply industry standard informatic and technical equipment and/or solutions, and implement appropriate measures. Data Management takes note of the fact that this has to be performed on a Website available through open access internet connection, and will require increased security measures.

4.2. Even though Data Management will take every reasonable security measure, in consideration of the frequent changes and rapid development of info-communication technologies and the idiosyncrasies of information technologies, the threat of an illicit attack from a third party, carried out in a way unknown to Data Management, circumventing the security measures implemented by Data Management can not be ruled out entirely. Illicit third parties might find ways of accessing, scouring or otherwise abusing the managed data. In case of such an attack, Data Management bears no responsibility.

5. Data management duration

5.1. If after the initiation of contact Data Management and User do not enter into a contract, personal data is to be managed by Data Management until the time of the contract's invalidation.

5.2. If after the initiation of contact Data Management and user enter into a contract, the data is to be managed until claims pertaining to the contract may take place (legal basis on the Hungarian Civil Code on prescriptive law), or until Data Management is under legal obligation to manage data.

5.3. If the erasure of personal data is decreed by legally binding ruling of either the court or a public authority, it is to be executed by Data Management as soon as possible upon the receipt of the ruling. In every other case the data is not to be erased until the purpose or legal obligation for the management of the data that barred the possibility of erasure persists.

6. The rights of data subjects

6.1. Data subjects shall have the right to obtain from the controller confirmation as to the purposes of data management; the recipients or categories of recipients to whom the personal data have been or will be disclosed. Data subjects shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning them. The data controller shall erase personal data if the data subject withdraws the consent underlying the data management. Users may inquire about the management of their data at: koreaikultura@koreaikultura.hu

6.2. Inquiries are considered certified by Data Management if the identity of the libelant are identifiable beyond peradventure. In case of any reasonable doubt as to the identity of the libelant, Data Management reserves the right to request further identifiers before fulfilling the obligation to inform.

6.3. Inquiries may concern the libelant's data managed by Data Management, the source, the legal basis, the purpose and/or the duration of data management, the name and address of Data Processors, the activities related to the management of their data, and in case their data was transferred, the third party agent to whom, the grounds on which, and the purpose of the Data Transfer.

6.4. Data Management is obligated to inform the libelant without undue delay but in no more than 25 days from the request being lodged, in writing, in an easily accessible, clear and easy-to-understand manner.

6.5. Data subjects shall have the right to obtain from the Data Management without undue delay the rectification of inaccurate personal data concerning them. Data Management may also request the amendment of missing information in regards to the purpose of the data management. Previous data cannot be restored once the rectifications have been implemented.

6.6. Data Management shall erase personal data if the data subject withdraws the consent underlying the data management and there are no other legal grounds for the data management; If the managed data is necessary for exercising rights or in settlements with official bodies, the data management may be continued on the grounds of compliance with a legal obligation or by virtue of rightful interest. If the request of erasure is denied, Data Management is under obligation to inform the User about the cause(s) of the denial. Previous data cannot be restored once erasure has been implemented. Newsletters and e-mails can be unsubscribed from through the "unsubscribe" button included. Personal data of unsubscribed users is subject to erasure.

6.7. Users may also request restrictions on the management of their data if data subject deems the data to be incorrect/inaccurate. In this case, the restriction extends to the duration of the inspection of the personal data by Data Management. If a piece of data is deemed incorrect/inaccurate by the data subject, but it's incorrectness/inaccuracy cannot be unambiguously established, it is to be flagged by Data Management. Users may request restrictions on the management of their personal data if its management is illicit, but the data subject is against the erasure of their data, and prefers its restriction instead.

6.8. The data subject shall have the right to receive their personal data, which they had provided to Data Management, in a structured, commonly used and machine-readable format and to transmit those data to another controller.

6.9. The data subject shall have the right to object at any time, for reasons relating to their particular situation, to the management of their personal data on the grounds of processing for the public interest or within the framework of exercising the official powers assigned to the data controller or on the grounds of the enforcement of the rightful interests of the data controller or a third party, if the purpose of the management of the data is surveying, soliciting, scientific research or if the management of the data serves a purpose of public utility. In the event of such objection, the controller shall inspect the legal foundedness of the claim, and if the legitimacy is established, Data Management shall no longer manage the personal data, shall block the personal data, and shall inform all parties to whom the data had been transferred of the objection and the actions taken on the basis of the objection.

6.10. The information to be provided according to 6.1 is free of charge if the User has not already submitted a request for information in the course of the same year regarding the same subject-matter to Data Management. In every other case a fee is ascertainable. Data subjects are to be reimbursed if their data was used illegally, or if the request for information had lead to rectification(s).

6.11. Additionally to the obligation of supplying information upon request, Data Management is under obligation to make sure that the User is able to obtain information on the purposes for the management of

data and the categories of data managed, prior to and during the use of the services provided on the Website.

6.12. Users may submit complaints regarding management of their data directly to the Hungarian National Authority for Data Protection and Freedom of Information (registered seat: 1125 Budapest, Szilágyi Erzsébet fasor 22/c.; telephone: +36-1-391-1400; e-mail: ugyfelszolgalat@naih.hu; website: www.naih.hu)

6.13. Users may seek redress from the courts against the Data Management and/or Data Controller if their rights as data subjects are breached. Adjudicating in lawsuits is the competence of the regional courts. Lawsuits may be brought before the court competent in the locality of the data controller's registered seat or, if preferred by the data subject, at a regional court competent in the locality of the data subject's permanent or temporary place of residence. Data Management is under obligation to provide Users with information regarding the facilities and means of legal redress, upon request.

6.14. Any matter not discussed in this present privacy policy agreement is to be addressed based on the regulation (EU) 2016/679 of the European Parliament and Council, ("General Data Protection regulation") and Act CXII of 2011 of the Hungarian Civil Code on informational self-determination (információs önrendelkezési jogról szóló 2011. évi CXII törvény).